



bay cities®
PACKAGING & DESIGN

Bay Cities' Expertise with





Bay Cities' Expertise with Best Buy

Your Trusted Partner

We are a preferred resource for Best Buy's suppliers bringing unique, high-quality products to valued members through innovative and impactful display programs. We foster an environment of innovation, sustainability, and community support, ensuring that our partnership delivers exceptional value and enhances the Best Buy experience of new vendors..



Strategic Retail Relationships

- We serve as an ambassador to Best Buy, working closely with the Best Buy buying teams, planners, order specialists, and logistics team
- Best Buy services provider for over 2.5 decades
- Extensive knowledge of the retail style guide and Best Buy in-store requirements
- Approved vendor

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Display Types

- Complies with Best Buy's display types and in-store marketing requirements.
- Ensures pallets meet Best Buy's strict specifications, including wood construction, cleanliness, and secure fastening.
- Adheres to pallet size standards for full (48" x 40") and quarter pallets (24" x 24") with 4-way entry.

Labeling Expertise

- Proficient in applying display pallet labels with GS1-128 (UCC-128) barcodes.
- Handles carton labeling with proper placement for easy scanning during conveyor processing.

Routing & Logistics

- Familiarity with Best Buy's routing requirements, using Enable Trading and iSupplier platforms. Ensures timely submission of routing requests and adherence to carrier communication protocols.

PO Management

- Expertise in downloading, confirming, and managing purchase orders (POs) through Best Buy's systems.
- Proficient in PO Confirmation procedures, ensuring all POs are accepted and processed correctly.

Advanced Shipment Notice (ASBN)

- Experienced in preparing and uploading ASBN data, including carrier, tracking, and PO information, to close out orders efficiently.

Custom Kit Solutions

- Skilled in setting up and managing merch and non-merch kits for Best Buy's specific needs.

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