



bay cities®
PACKAGING & DESIGN

Bay Cities' Expertise with

KOHL'S





Bay Cities' Expertise with Kohls

Your Trusted Partner

We are a preferred resource for Kohls' small and new suppliers bringing unique, high-quality products to valued members through innovative and impactful display programs.

We foster an environment of innovation, sustainability, and community support, ensuring that our partnership delivers exceptional value and enhances the Kohls' experience of new vendors.



Strategic Retail Relationships

- Trusted partner since 2019, running single-vendor programs
- Launched Kohl's first multi-vendor pass-through program in 2021
- Deep understanding of Kohl's display requirements including CDU sizing, labeling standards, and pallet specifications
- Familiarity with Kohl's routing and TMS (Transportation Management System) processes to ensure on-time deliveries

Bay Cities' Expertise with Kohls

Cardboard Display Units (CDUs):

- Pre-packed displays that require no store-level assembly.
- Adherence to strict size and design specifications for ¼, ½, and full pallets.
- Ensures proper palletization with mandatory bottom bases and skirts/shrouds.

Labeling Requirements:

- Expertise in applying display and carton labels per Kohl's specifications (GS1-128 barcode placement, vertical label orientation).
- Compliance with distinct label types (e.g., white manager labels, yellow DC labels).
- Knowledge of proper e-commerce labeling to prevent penalties.

Cube and Weight Calculation:

- Skilled in calculating shipment cubes and weights for Kohl's TMS (Transportation Management System).
- Ensures compliance with cube and pallet capacity standards for trailer loads.

Routing and Logistics:

- Familiarity with Kohl's TMS for routing requests and manifest management (e.g., PO entry, monitoring carrier assignments).
- Ensures timely routing requests and avoids late penalties through precise planning and execution.
- Proficient in using Transplace (Uber Freight) for tracking and carrier coordination.

Manifest Management:

- Expertise in managing and updating shipment manifests.
- Ensures alignment with Kohl's load status updates and best practices for manifest verification.

Bentonville and Industry Connections:

- Leverages location proximity to support effective logistics coordination.



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