



bay cities®
PACKAGING & DESIGN

Bay Cities' Expertise with

sam's club 





Bay Cities' Expertise with Sam's Club

Your Trusted Partner

We are a preferred resource for Sam's Club suppliers bringing unique, high-quality products to valued members through innovative and impactful display programs.

We foster an environment of innovation, sustainability, and community support, ensuring that our partnership delivers exceptional value and enhances the Sam's Club experience of new vendors.



Strategic Retail Relationships

- Trusted service provider for Sam's Club for 15+ years
- Achieved approved vendor status for direct programs within the past 3 years.
- Maintains strong connections with Sam's Club buying teams, planners, order specialists, and logistics teams, ensuring seamless communication and project execution.
- In depth understanding of Sam's Club's retail style guide and requirements, including the overhaul of their style guide for the Gaming Department.
- Proximity to Bentonville enables timely deliveries to Sam's Club layout centers.

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Display Types

Proficient in managing various display formats, including:

- Turnkey with pull cards.
- Turnkey with product.
- Replenishment cases.

Flow of Goods:

- Aligns with Sam's Club crossdock distribution model for efficient palletized merchandise handling.
- Ensures seamless routing of goods post-receipt for order fulfillment and club-level mixed pallet assembly.

Pallet Specifications:

- Utilizes 4-way entry block pallets such as CHEP or PECO, meeting Sam's Club standards for durability and compatibility with their distribution system.

Shipping and Labeling:

- Knowledge of Sam's Club-specific labeling and routing requirements to ensure efficient identification and processing.

Hazmat Handling:

- Experienced in complying with hazmat markings and labeling requirements when applicable, ensuring adherence to safety protocols.

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