Walmart

RETAIL CALENDAR 2022

bay cities®
PACKAGING & DESIGN

JAN

- Allergy
- Lawn & Garden
- National Cereal Day
- Easter
- March Madness
- Tax Season

FEB

- Allergy
- Fight Hunger
- Easter
- Lawn & Garden

MAR

- Allergy
- Cinco De Mayo
- Grilling
- Bike Month
- Graduation
- Mother's Day

APR

- Father's Day
- Summer
- Pride

MAY

- Back to School
- Summer
- Big Save

JUNE

- Back to School

JUL

- Baby
- Football
- Holiday
- Cold & Flu
- Grilling

AUG

- Halloween
- Cold & Flu

SEP

- Cold & Flu
- Thanksgiving
- Holiday

OCT

- Holiday

NOV

- Cold & Flu
- Super Bowl
- Healthy Living

DEC

- Academy Awards
- Dry Skin Season
- Valentine's Day
- Cold & Flu
- Tax Season